

01/01/2023 - 12/31/2023

PERSONS 2-99

Live+1 Day (+27 Hours) | TV with Digital | Linear with VOD

<u>Rank</u>	<u>Originator</u>	<u>Program Name</u>	<u>Telecast Count</u>	<u>MC US AA %</u>	<u>MC US AA Proj (000)</u>
1	FOX	FOX SUPER BOWL LVII	1	36.71	114,620
2	FOX	FOX SUPER BOWL POST-GUN	1	28.94	90,336
3	FOX	FOX SUPERBOWL LVII KICK	1	22.89	71,470
4	FOX	FOX SUPER BOWL POST GAME	1	19.23	60,039
5	CBS	AFC CHAMPIONSHIP ON CBS	1	17.09	53,342
6	FOX	FOX NFC CHAMPIONSHIP	1	15.23	47,538
7	FOX	FOX NFC PLAYOFF-SUN	1	14.67	45,792
8	CBS	CBS NFL SINGLE - THU	1	13.28	41,859
9	CBS	AFC DIVISIONAL PLAYOFF-SU	1	12.62	39,383
10	CBS	AFC CHAMP POST GUN ON CBS	1	12.22	38,164
11	CBS	AFC CHAMP PRE KICK ON CBS	1	11.95	37,297
12	FOX	FOX NFC CHAMPIONSHIP-GUN	1	11.03	34,430
13	FOX	FOX NFL-THU POST GUN	1	10.93	34,444
14	CBS	AFC DIV-PLF-POST-GUN-SU	1	10.89	34,010
15	FOX	FOX SUPER BOWL PRE - 5:30	1	10.71	33,431
16	FOX	FOX NFL-THU	1	10.70	33,721
17	FOX	FOX NFC SUN WILDCARD GAME	1	10.66	33,281
18	FOX	FOX NFC PLAYOFF-SU PST GN	1	10.53	32,869
19	CBS	CBS NFL-THU POST GUN	1	10.50	33,117
20	NBC	NBC NFL PLAYOFF GAME DIV	1	10.37	32,384
21	CBS	AFC WILDCARD PLAYOFF	1	9.90	30,915
22	FOX	FOX NFC PLAYOFF-KICK-SUN	1	9.90	30,902
23	CBS	CBS NFL-THU PRE-KICK	1	9.62	30,314
24	FOX	FOX NFC PLAYOFF-SAT	1	9.23	28,810
25	FOX	FOX NFL XMAS	1	9.22	29,069
26	CBS	CBS NFL SINGLE-MO-XMAS	1	9.08	28,621
27	CBS	CBS NFL-MO-XMAS POST GUN	1	9.03	28,465
28	FOX	FOX NFC SAT WILDCARD GAME	1	8.81	27,517
29	NBC	NBC NFL PLAYOFF GM WC SU	1	8.65	27,012
30	FOX	FOX NFL-THU POST GAME	1	8.61	27,157
31	FOX	FOX NFC CHAMPIONSHIP-KICK	1	8.54	26,666
32	FOX	FOX NFC SUN WCARD POSTGUN	1	8.29	25,874
33	NBC	NBC NFL TH SPECIAL	2	7.95	24,946
34	CBS	CBS NFL-THU POST GAME	1	7.95	25,053
35	CBS	CBS NFL NATIONAL	11	7.90	24,812
36	CBS	AFC CHMP POST GAME ON CBS	1	7.85	24,519
37	FOX	FOX NFL XMAS POST GUN	1	7.85	24,741
38	FOX	FOX NFC PLAYOFF-KICK-SAT	1	7.83	24,447
39	FOX	FOX NFL SUNDAY-NATIONAL	10	7.81	24,548
40	FOX	FOX NFC PLAYOFF-PST-SUN	1	7.64	23,862
41	FOX	FOX SUPER BOWL PRE - 5:00	1	7.23	22,579

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42	NBC	NBC NFL PLAYOFF GM WC SA	1	6.65	20,754
43	CBS	CBS NFL TODAY-THU	1	6.63	20,901
44	FOX	FOX NFC SAT WCARD POSTGUN	1	6.45	20,121
45	FOX	FOX NFC CHAMPIONSHIP-POST	1	6.36	19,867
46	NBC	NBC NFL PLY PR-KCK WC SU	1	6.33	19,762
47	CBS	CBS NFL NATL POST GUN	10	6.31	19,840
48	CBS	AFC WILDCARD POST GAME	1	6.19	19,313
49	NBC	NBC SUNDAY NIGHT FOOTBALL	19	6.15	19,326
50	FOX	FOX NFL XMAS PRE KICK	1	6.02	18,989
51	NBC	NBC NFL PLAYOFF POST DIV	1	5.89	18,395
52	CBS	AFC DIV-PLF-POST-GAME-SU	1	5.86	18,307
53	CBS	AFC DIV-PLF-PRE-KICK-SU	1	5.84	18,244
54	NBC	NBC NFL PLAYFF POST WC SU	1	5.75	17,940
55	NBC	NBC NFL TH PRE-KICK	2	5.73	17,963
56	ABC	WILD CARD GAME ON ABC	1	5.71	17,837
57	FOX	FOX NFC SUN WCARD POSTGME	1	5.68	17,728
58	FOX	FOX NFC PLAYOFF-SA PST GN	1	5.62	17,536
59	FOX	FOX NFL XMAS POST GAME	1	5.58	17,592
60	CBS	SEC CHAMP-CBS: DR PEPPER	1	5.57	17,575
61	CBS	CBS NFL XMAS MO POST-GAME	1	5.50	17,346
62	FOX	FOX NFL SUNDAY-SINGLE	9	5.47	17,200
63	CBS	CBS NFL NATL POST GAME	3	5.38	16,897
64	NBC	NBC NFL PLYOFF PR-KCK DIV	1	5.37	16,757
65	ESPN	CFP CHAMPIONSHIP L	1	5.34	16,671
66	FOX	FOX SUPER BOWL PRE - 4:30	1	5.34	16,666
67	NBC	NBC NFL PLY PR-KCK WC SA	1	5.27	16,467
68	NBC	NBC NFL PLAYFF POST WC SA	1	4.98	15,548
69	FOX	FOX NFC PLAYOFF-PRE-SUN	1	4.95	15,464
70	FOX	FOX NFC SAT WCARD PREKICK	1	4.87	15,213
71	FOX	FOX NFL-THU PRE KICK	1	4.82	15,201
72	CBS	CBS NFL SINGLE	8	4.75	14,947
73	CBS	CBS NCAA BSKBL CHAMPSHIPS	1	4.74	14,787
74	CBS	CBS NFL REG POST GUN	8	4.73	14,841
75	NBC	SUNDAY NIGHT NFL PRE-KICK	19	4.69	14,740
76	CBS	CBS NFL REGIONAL	11	4.67	14,683
77	CBS	AFC CHAMPIONSHIP PRE-GAME	1	4.65	14,518
78	NBC	KENTUCKY DERBY	1	4.65	14,503
79	NBC	NBC NFL TH POST	2	4.56	14,287
80	FOX	FOX NFL SUNDAY-PST GN-NAT	19	4.54	14,270
81	NBC	NBC NFL TH PRE-GAME	1	4.52	14,244
82	ABC	MON NITE SAT FBALL-12/30	1	4.40	13,869

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83	ABC	NBA FINALS ON ABC-GAME 5	1	4.28	13,373
84	CBS	CBS NCAA BSKBL CHAMP SA-2	1	4.15	12,957
85	FOX	FOX NFL SUNDAY-REGIONAL	10	4.06	12,779
86	ABC	MNF2-SAT-ABC-1/7	1	4.06	12,686
87	FOX	FOX SUPER BOWL PRE - 4:00	1	4.03	12,585
88	CBS	AFC WILDCARD PRE-KICK	1	3.97	12,381
89	FOX	FOX NFC PLAYOFF-PRE-SAT	1	3.95	12,317
90	CBS	CBS NCAA BSKBL-BRIDGE	1	3.93	12,276
91	ABC	MON NIGHT FOOTBALL-POST	1	3.88	12,237
92	CBS	MASTERS GOLF TOURN.-SUN	1	3.87	12,084
93	FOX	FOX NFC SAT WCARD POSTGME	1	3.87	12,082
94	ABC	MNF1-SAT-ABC-1/7	1	3.86	12,064
95	ABC	NBA FINALS ON ABC-GAME 2	1	3.83	11,944
96	CBS	CBS NCAA BSKBL CHAMP-SA-1	1	3.82	11,935
97	ABC	MON NIGHT FOOTBALL ON ABC	16	3.80	11,948
98	NFL NETWORK	2023 REG SSN SAT POSTGUN1	1	3.75	11,821
99	ESPN	NFL WILDCARD L	1	3.75	11,721
100	ABC	WILD CARD KICK-OFF ON ABC	1	3.71	11,574

Source: Nielsen; 1/1-12/31/23

All Broadcast, Cable & Syndication (ESPN & NFLN in BLUE are telecasts syndicated to local broadcast stations)

