Nielsen Local TV Measurement

Local Television Survey Dates 2022-2023 Season

Survey	Survey Dates
September 2022	August 25 - September 21, 2022
Non-reported week (1)	September 22-28, 2022
October 2022	September 29-October 26, 2022
November 2022 (2)	October 27-November 23, 2022
Non-reported week (3)	November 24-30, 2022
December 2022 (4)	December 1-28, 2022
Non-reported week (5)	December 29, 2022-January 4, 2023
January 2023	January 5-February 1, 2023
February 2023	February 2-March 1, 2023
March 2023 ⁽⁶⁾	March 2-29, 2023
April 2023	March 30- April 26, 2023
May 2023	April 27-May 24, 2023
Non-reported week (7)	May 25-31, 2023
June 2023	June 1-28, 2023
July 2023 ⁽⁸⁾	June 29-July 26, 2023
August 2023	July 27-August 23, 2023
September 2023	August 24-September 20, 2023
Non-reported week (9)	September 21-27, 2023
October 2023	September 28-October 25, 2023
November 2023 (10)	October 26-November 22, 2023
Non-reported week (11)	November 23-29, 2023
December 2023 (12)(13)	November 30-December 27, 2023

Footnotes:

- (1) The local market Model Year Change is scheduled for Saturday, September 24, 2022, and will not be included in any ViP survey.
- (2) Daylight Saving Time ends Sunday, November 6, 2022, and will be included in the November 2022 survey.
- (3) Thanksgiving Day, Thursday, November 24, 2022, will not be included in the November 2022 survey.
- (4) Christmas Day, Sunday, December 25, 2022, will be included in the December 2022 survey.
- (5) New Year's Day, Sunday, January 1, 2023, will not be included in the December 2022 survey.
- (6) Daylight Saving Time begins Sunday, March 12, 2023, and will be included in the March 2023 survey.
- (7) Memorial Day, Monday, May 29, 2023, will not be included in the May 2023 survey.
- (8) Tuesday, July 4, 2023, will be included in the July 2023 survey.
- (9) The local market Model Year Change is scheduled for Saturday, September 23, 2023, and will not be included in any ViP survey.
- (10) Daylight Saving Time ends Sunday, November5, 2023, and will be included in the November2023 survey.
- (11) Thanksgiving Day, Thursday, November 23, 2023 will not be included in the November 2023 survey.
- (12) Christmas Day, Monday, December 25, 2023, will be included in the December 2023 survey.
- (13) New Year's Day, Monday, January 1, 2024, will not be included in the December 2023 survey.

