



Top 200 Program Tracker
Adults 25-54
M-Sun, 6AM-2AM

NEW YORK Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	20	5	0	0	26	0	0	0	25	0	0	0
26-50	24	1	0	0	29	0	0	0	25	0	0	0
51-75	19	6	0	0	21	0	0	0	26	1	0	0
76-100	23	2	0	0	23	2	0	0	36	0	0	0
101-125	22	3	0	0	26	2	0	0	14	0	0	0
126-150	21	5	0	0	27	1	0	0	26	2	0	0
151-175	20	4	0	0	25	4	0	0	23	4	0	0
176-200	23	2	0	0	18	2	1	0	16	2	0	0
Total:	172	28	0	0	195	11	1	0	191	9	0	0
Percentage:	86%	14%	0%	0%	94%	5%	1%	0%	95%	5%	0%	0%

Notes: Election Related on Cable - 21

LOS ANGELES Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	25	0	0	0	25	0	0	0	28	0	0	0
26-50	23	2	0	0	25	1	0	0	21	1	0	0
51-75	23	2	0	0	25	0	0	0	30	0	0	0
76-100	24	1	0	0	31	0	0	0	20	0	0	0
101-125	24	2	0	0	17	1	0	0	29	0	0	0
126-150	22	2	0	0	27	0	0	0	29	0	0	0
151-175	23	2	0	0	27	0	0	0	31	3	0	0
176-200	24	3	0	0	29	2	0	0	22	1	0	0
Total:	188	14	0	0	206	4	0	0	210	5	0	0
Percentage:	93%	7%	0%	0%	98%	2%	0%	0%	98%	2%	0%	0%

Notes: Election Related on Cable - 10



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CHICAGO Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	22	3	0	0	26	0	0	0	30	0	0	0
26-50	22	3	0	0	24	0	0	0	20	0	0	0
51-75	24	2	0	0	26	0	0	0	24	1	0	0
76-100	20	5	0	0	35	0	0	0	27	0	0	0
101-125	20	4	0	0	16	0	0	0	25	0	0	0
126-150	22	3	0	0	33	1	0	0	25	0	0	0
151-175	29	2	0	0	23	0	0	0	26	0	1	0
176-200	16	3	1	0	24	0	0	0	33	0	0	0
Total:	175	25	1	0	207	1	0	0	210	1	1	0
Percentage:	87%	12%	1%	0%	99%	1%	0%	0%	98%	1%	1%	0%

Notes: Election Related on Cable - 19

PHILADELPHIA Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	25	0	0	0	26	0	0	0	27	0	0	0
26-50	23	2	0	0	23	1	0	0	22	1	0	0
51-75	22	3	0	0	26	0	0	0	25	0	0	0
76-100	23	2	0	0	23	1	0	0	27	0	0	0
101-125	19	6	0	0	27	1	0	0	26	0	0	0
126-150	22	5	0	0	24	3	0	0	22	0	1	0
151-175	20	4	0	0	26	1	0	0	24	1	0	0
176-200	17	9	0	0	19	3	0	0	24	1	0	0
Total:	171	31	0	0	194	10	0	0	197	3	1	0
Percentage:	85%	15%	0%	0%	95%	5%	0%	0%	98%	1%	1%	1%

Notes: Election Related on Cable - 15



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Adults 25-54
M-Sun, 6AM-2AM

DALLAS Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	24	1	0	0	26	0	0	0	27	0	0	0
26-50	21	4	0	0	26	1	0	0	24	0	0	0
51-75	24	1	0	0	24	0	0	0	23	1	0	0
76-100	23	2	0	0	24	0	0	0	28	0	0	0
101-125	23	2	0	0	32	0	0	0	27	0	0	0
126-150	22	3	0	0	18	1	0	0	26	1	0	0
151-175	22	5	0	0	31	0	0	0	19	0	0	0
176-200	21	2	0	0	19	0	0	0	31	2	1	0
Total:	180	20	0	0	200	2	0	0	205	4	1	0
Percentage:	90%	10%	0%	0%	99%	1%	0%	0%	97%	2%	1%	0%

Notes: Election Related on Cable - 16

SAN FRANCISCO Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	19	6	0	0	26	1	0	0	24	1	0	0
26-50	22	3	0	0	23	0	0	0	30	0	0	0
51-75	25	1	0	0	26	2	0	0	24	0	0	0
76-100	21	3	0	0	30	2	0	0	21	0	0	0
101-125	23	3	0	0	16	0	0	0	24	3	0	0
126-150	25	4	0	0	26	1	0	0	24	1	0	0
151-175	19	2	0	0	30	2	0	0	28	1	0	0
176-200	23	2	0	0	13	5	1	0	18	3	0	0
Total:	177	24	0	0	190	13	1	0	193	9	0	0
Percentage:	88%	24%	0%	0%	93%	6%	1%	0%	96%	4%	0%	0%

Notes: Election Related on Cable - 18



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BOSTON Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	25	0	0	0	25	0	0	0	25	0	0	0
26-50	21	4	0	0	27	0	0	0	28	0	0	0
51-75	22	3	0	0	23	0	0	0	22	0	0	0
76-100	20	5	0	0	24	1	0	0	27	2	0	0
101-125	21	5	0	0	32	1	0	0	27	1	0	0
126-150	19	5	0	0	21	8	0	0	21	0	0	0
151-175	24	4	0	0	20	1	0	0	21	1	0	0
176-200	17	10	0	0	19	6	0	1	31	2	0	0
Total:	169	36	0	0	191	17	0	1	202	6	0	0
Percentage:	82%	18%	0%	0%	91%	8%	0%	1%	97%	3%	0%	0%

Notes:

Election Related on Cable - 16

Sports Related on Cable - 5

ATLANTA Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	20	5	0	0	25	0	0	0	25	1	0	0
26-50	21	4	0	0	24	2	0	0	26	0	0	0
51-75	23	2	0	0	24	0	0	0	27	1	0	0
76-100	27	3	0	0	26	1	0	0	20	1	0	0
101-125	18	3	0	0	24	1	0	0	32	0	0	0
126-150	20	4	0	0	28	2	0	0	23	3	0	0
151-175	18	7	0	0	22	2	0	0	19	1	0	0
176-200	19	7	0	0	21	3	0	0	24	0	0	0
Total:	166	35	0	0	194	11	0	0	196	7	0	0
Percentage:	83%	35%	0%	0%	95%	5%	0%	0%	97%	3%	0%	0%

Notes:

Election Related on Cable - 12

Sports Related on Cable - 9



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WASHINGTON D.C. Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	19	6	0	0	25	1	0	0	26	0	0	0
26-50	19	7	0	0	28	0	0	0	25	1	0	0
51-75	21	3	0	0	24	0	0	0	25	0	0	0
76-100	22	3	0	0	21	3	0	0	25	3	0	0
101-125	23	2	0	0	22	3	0	0	18	3	0	0
126-150	22	3	0	0	26	0	0	0	23	2	0	0
151-175	21	5	0	0	29	4	0	0	28	1	1	0
176-200	18	6	0	0	12	2	1	0	19	5	0	0
Total:	165	35	0	0	187	13	1	0	189	15	1	0
Percentage:	82.5%	17.5%	0%	0%	93%	6%	1%	0%	92%	7%	1%	0%

Notes: Election Related on Cable - 21

HOUSTON Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	24	1	0	0	26	0	0	0				
26-50	22	3	0	0	29	0	0	0				
51-75	24	1	0	0	22	1	0	0				
76-100	24	1	0	0	26	0	0	0				
101-125	27	0	0	0	23	0	0	0				
126-150	22	3	0	0	24	0	0	0				
151-175	23	1	0	0	30	0	0	0				
176-200	23	1	0	0	28	0	0	0				
Total:	189	11	0	0	208	1	0	0				
Percentage:	94.5%	5.5%	0%	0%	99%	1%	0%	0%				

Notes: Election Related on Cable - 9