



Top 200 Program Tracker
Adults 18-49
M-Sun, 6AM-2AM

NEW YORK Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	20	5	0	0	25	0	0	0	26	0	0	0
26-50	24	1	0	0	25	0	0	0	26	0	0	0
51-75	17	8	0	0	26	1	0	0	27	1	0	0
76-100	25	1	0	0	26	1	0	0	24	0	0	0
101-125	21	5	0	0	28	5	0	0	24	1	0	0
126-150	20	4	0	0	12	4	0	0	24	1	0	0
151-175	24	4	0	0	35	6	0	0	21	2	0	0
176-200	15	6	0	0	31	7	0	0	21	5	0	0
Total:	166	34	0	0	208	24	0	0	193	10	0	0
Percentage:	83%	17%	0%	0%	90%	10%	0%	0%	95%	5%	0%	0%
Notes:	Election Related on Cable - 21											

LOS ANGELES Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	25	0	0	0	25	0	0	0	28	0	0	0
26-50	22	3	0	0	27	1	0	0	26	1	0	0
51-75	25	1	0	0	22	0	0	0	20	0	0	0
76-100	22	2	0	0	31	0	0	0	27	0	0	0
101-125	24	1	0	0	25	1	0	0	37	0	0	0
126-150	20	5	0	0	34	1	0	0	14	1	0	0
151-175	24	1	0	0	10	0	0	0	40	0	0	0
176-200	22	5	0	0	21	2	0	0	23	2	1	0
Total:	184	18	0	0	195	5	0	0	215	4	1	0
Percentage:	91%	9%	0%	0%	97%	3%	0%	0%	98%	2%	0%	0%
Notes:	Election Related on Cable - 11											

Source: The Nielsen Company.
 Sub TV: Ad-Supported Cable only.
 Premium: HBO, Disney, etc...



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CHICAGO Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	22	3	0	0	27	0	0	0	25	0	0	0
26-50	21	4	0	0	25	0	0	0	25	0	0	0
51-75	25	0	0	0	25	0	0	0	30	1	0	0
76-100	22	3	0	0	24	0	0	0	22	0	0	0
101-125	23	5	0	0	24	1	0	0	28	1	0	0
126-150	19	3	0	0	30	0	0	0	20	1	0	0
151-175	23	4	0	0	26	2	0	0	29	0	0	0
176-200	20	4	1	0	25	0	0	0	18	0	0	0
Total:	175	26	1	0	206	3	0	0	197	3	0	0
Percentage:	87%	13%	1%	0%	99%	1%	0%	0%	99%	2%	0%	0%

Notes: Election Related on Cable - 19

PHILADELPHIA Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	23	2	0	0	26	0	0	0	26	0	0	0
26-50	22	3	0	0	25	1	0	0	23	1	0	0
51-75	24	1	0	0	25	0	0	0	25	0	0	0
76-100	19	6	0	0	21	2	0	0	28	0	0	0
101-125	21	4	0	0	25	2	0	0	29	1	1	0
126-150	21	4	0	0	23	2	0	0	23	1	0	0
151-175	19	7	0	0	19	10	0	0	16	5	0	0
176-200	17	8	0	0	23	8	2	0	21	4	0	0
Total:	166	35	0	0	187	25	2	0	191	12	1	0
Percentage:	83%	17%	0%	0%	87%	12%	1%	0%	94%	5%	1%	0%

Notes: Election Related on Cable - 15 5 "Family Guy" on TBSC



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DALLAS Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	24	1	0	0	26	0	0	0	25	0	0	0
26-50	22	4	0	0	23	1	0	0	25	0	0	0
51-75	23	3	0	0	25	0	0	0	28	1	0	0
76-100	24	2	0	0	30	0	0	0	26	0	0	0
101-125	21	2	0	0	25	0	0	0	19	1	0	0
126-150	24	3	0	0	27	1	0	0	30	1	0	0
151-175	19	3	0	0	22	0	0	0	21	3	1	0
176-200	24	2	0	0	34	1	0	0	23	2	1	0
Total:	181	20	0	0	212	3	0	0	197	8	2	0
Percentage:	90%	10%	0%	0%	99%	1%	0%	0%	95%	4%	1%	0%

Notes: Election Related on Cable - 17

SAN FRANCISCO Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	19	6	0	0	26	1	0	0	24	1	0	0
26-50	22	3	0	0	24	0	0	0	26	0	0	0
51-75	22	3	0	0	25	5	0	0	24	0	0	0
76-100	22	3	0	0	26	1	0	0	32	1	0	0
101-125	23	4	0	0	15	4	1	0	24	1	0	0
126-150	18	5	0	0	32	4	2	0	30	2	0	0
151-175	27	2	0	0	20	2	1	0	16	4	0	0
176-200	14	9	0	1	26	5	0	0	20	0	0	0
Total:	167	35	0	1	194	22	4	0	196	9	0	0
Percentage:	82%	17%	0%	1%	88%	10%	2%	0%	96%	4%	0%	0%

Notes: Election Related on Cable - 20 Sports Related on Cable - 8



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BOSTON Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	23	2	0	0	28	0	0	0	26	0	0	0
26-50	23	3	0	0	23	0	0	0	24	0	0	0
51-75	21	5	0	0	25	0	0	0	27	1	0	0
76-100	18	5	0	0	26	1	0	0	26	0	0	0
101-125	17	8	0	0	25	4	0	0	23	2	0	0
126-150	22	3	0	0	20	9	0	0	22	3	0	0
151-175	16	11	0	0	12	3	0	0	30	0	0	0
176-200	13	11	0	0	32	10	0	0	23	3	1	0
Total:	153	48	0	0	191	27	0	0	201	9	1	0
Percentage:	76%	24%	0%	0%	88%	12%	0%	0%	95%	4%	1%	0%

Notes:

Election Related on Cable - 17

Sports Related on Cable - 6

ATLANTA Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	19	6	0	0	25	0	0	0	24	1	0	0
26-50	22	3	0	0	24	2	0	0	25	0	0	0
51-75	22	3	0	0	26	0	0	0	23	2	0	0
76-100	25	2	0	0	23	2	0	0	26	0	0	0
101-125	17	6	0	0	21	5	0	0	24	2	0	0
126-150	21	6	0	0	24	3	0	0	29	2	0	0
151-175	18	6	0	0	24	4	0	0	24	0	0	0
176-200	16	8	0	0	28	2	0	0	20	2	0	0
Total:	160	40	0	0	195	18	0	0	195	9	0	0
Percentage:	80%	20%	0%	0%	92%	8%	0%	0%	96%	4%	0%	0%

Notes:

Election Related on Cable - 13

Sports Related on Cable - 11



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WASHINGTON D.C. Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	18	7	0	0	29	1	0	0	25	0	0	0
26-50	20	5	0	0	22	0	0	0	25	1	0	0
51-75	20	6	0	0	23	1	0	0	24	2	0	0
76-100	24	1	0	0	20	4	0	0	25	3	0	0
101-125	21	4	0	0	25	0	0	0	18	2	0	0
126-150	20	5	0	0	24	4	1	0	25	2	0	0
151-175	18	8	0	0	27	5	1	0	31	5	1	0
176-200	20	6	0	0	21	4	0	0	11	7	0	0
Total:	161	42	0	0	191	19	2	0	184	22	1	0
Percentage:	79%	21%	0%	0%	90%	9%	1%	0%	89%	10%	1%	0%

Notes:

Election Related on Cable - 21

Sports Related on Cable - 7

HOUSTON Program Ranking	Nov'08 (10/30/08-11/26/08)				Nov'07 (11/1/07-11/28/07)				Nov'06 (11/2/06-11/29/06)			
	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS	Broadcast	Sub. TV	Premium	PBS
1-25	22	3	0	0	25	0	0	0				
26-50	24	1	0	0	28	1	0	0				
51-75	25	1	0	0	23	0	0	0				
76-100	24	0	0	0	25	0	0	0				
101-125	24	2	0	0	34	0	0	0				
126-150	23	2	0	0	23	0	0	0				
151-175	28	5	0	0	30	1	0	0				
176-200	14	4	0	0	21	0	0	0				
Total:	184	18	0	0	209	2	0	0				
Percentage:	91%	9%	0%	0%	99%	1%	0%	0%				

Notes:

Election Related on Cable - 12