

HD Receivable, HD Capable, HD Display Capable UEs are available for all meter markets effective May'08.

DMA Rank	DMA Name	HD Receivable		HD Capable	HD Display Capable
		Measurement	% Penetration	% Penetration	% Penetration
44	Albuquerque-Santa Fe	May'08	7.8	14.9	27.4
		Jul'08	10.0	16.0	30.0
		Nov'08	13.5	18.3	32.2
		Feb'09	15.7	21.2	34.3
8	Atlanta	Nov'07	12.5	15.0	na
		Feb'08	14.0	17.8	27.1
		May'08	15.3	21.1	31.3
		Jul'08	18.1	23.3	33.1
		Nov'08	22.5	29.1	38.2
		Feb'09	27.5	33.4	42.7
51	Austin	May'08	16.6	20.0	27.5
		Jul'08	20.0	24.0	30.0
		Nov'08	23.0	28.9	35.4
		Feb'09	27.8	34.9	43.5
24	Baltimore	May'08	20.1	27.5	33.5
		Jul'08	23.0	32.0	37.0
		Nov'08	28.7	40.1	44.7
		Feb'09	32.0	38.2	45.8
40	Birmingham (Ann, Tusc)	May'08	12.2	15.5	27.4
		Jul'08	15.0	18.0	29.0
		Nov'08	18.3	21.3	33.0
		Feb'09	17.1	21.1	32.3
7	Boston (Manchester)	Nov'07	16.2	16.7	na
		Feb'08	20.4	21.3	28.6
		May'08	23.0	23.5	31.6
		Jul'08	26.1	27.6	36.9
		Nov'08	29.7	32.1	40.1
		Feb'09	32.4	35.4	41.5
50	Buffalo	May'08	15.2	19.1	22.6
		Jul'08	17.0	20.0	23.0
		Nov'08	21.6	23.9	29.9
		Feb'09	22.8	25.7	30.3
25	Charlotte	May'08	18.2	23.6	29.2
		Jul'08	20.0	26.0	32.0
		Nov'08	21.4	28.1	36.6
		Feb'09	21.5	26.2	35.4
3	Chicago	Nov'07	14.0	16.9	na
		Feb'08	16.9	20.4	28.4
		May'08	19.5	23.5	30.9
		Jul'08	20.6	26.4	34.0
		Nov'08	24.8	30.9	39.5
		Feb'09	31.1	36.2	42.9

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		Measurement	% Penetration	% Penetration	% Penetration
33	Cincinnati	May'08	16.3	19.6	27.7
		Jul'08	18.0	22.0	31.0
		Nov'08	19.1	26.2	34.7
		Feb'09	26.2	33.6	43.2
17	Cleveland-Akron (Canton)	May'08	17.9	22.9	30.5
		Jul'08	18.8	24.3	32.3
		Nov'08	22.2	26.3	33.9
		Feb'09	29.0	31.7	38.3
32	Columbus, OH	May'08	14.3	18.1	25.7
		Jul'08	18.0	21.0	30.0
		Nov'08	20.2	24.3	32.6
		Feb'09	25.1	30.5	38.1
5	Dallas-Ft. Worth	Nov'07	15.0	17.5	na
		Feb'08	16.6	20.7	30.3
		May'08	19.3	23.6	33.2
		Jul'08	21.0	25.9	34.9
		Nov'08	23.9	29.5	38.7
		Feb'09	27.2	32.3	42.3
62	Dayton	May'08	14.3	19.8	27.3
		Jul'08	16.0	23.0	30.0
		Nov'08	18.1	23.3	31.7
		Feb'09	24.9	30.2	37.3
		May'09			
18	Denver	May'08	16.2	19.3	25.7
		Jul'08	21.0	26.0	35.0
		Nov'08	25.3	30.2	38.7
		Feb'09	28.2	33.4	41.6
11	Detroit	Nov'07	11.0	12.4	na
		Feb'08	13.7	15.6	23.8
		May'08	15.7	17.7	26.5
		Jul'08	17.0	20.1	29.4
		Nov'08	20.3	24.4	32.5
		Feb'09	24.2	26.4	35.8
63	Ft. Myers-Naples	May'08	19.6	25.1	38.9
		Jul'08	24.0	30.0	42.0
		Nov'08	28.1	33.0	46.4
		Feb'09	32.1	36.4	48.6
46	Greensboro-H.Point-W.Salem	May'08	16.5	20.4	28.8
		Jul'08	18.0	21.0	31.0
		Nov'08	18.2	24.2	34.5
		Feb'09	18.0	23.0	33.9

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		Measurement	% Penetration	% Penetration	% Penetration
36	Greenville-Spart-Asheville-And	May'08	7.0	10.2	20.6
		Jul'08	8.0	11.0	23.0
		Nov'08	9.5	13.1	25.2
		Feb'09	13.3	17.0	30.7
29	Hartford & New Haven	May'08	18.5	20.5	30.3
		Jul'08	22.0	25.0	33.0
		Nov'08	24.8	27.7	35.6
		Feb'09	27.7	30.3	39.6
10	Houston	Nov'07	13.2	16.8	na
		Feb'08	13.9	18.5	31.1
		May'08	15.1	22.7	36.6
		Jul'08	17.8	26.3	39.2
		Nov'08	22.9	30.6	42.0
		Feb'09	28.7	35.2	45.9
26	Indianapolis	May'08	17.2	21.7	31.2
		Jul'08	18.0	23.0	32.0
		Nov'08	17.3	24.1	32.7
		Feb'09	24.1	31.4	38.9
49	Jacksonville	May'08	14.3	19.8	29.2
		Jul'08	18.0	23.0	32.0
		Nov'08	19.2	24.7	33.8
		Feb'09	22.7	25.8	33.3
31	Kansas City	May'08	18.7	21.9	30.1
		Jul'08	20.0	23.0	32.0
		Nov'08	19.9	26.2	34.1
		Feb'09	25.5	27.9	36.2
58	Knoxville	May'08	9.0	12.0	21.2
		Jul'08	11.0	14.0	23.0
		Nov'08	13.5	17.0	26.8
		Feb'09	18.2	22.1	30.3
43	Las Vegas	May'08	18.4	21.7	35.0
		Jul'08	21.0	24.0	37.0
		Nov'08	24.0	28.9	42.1
		Feb'09	27.0	34.0	47.4
2	Los Angeles	Nov'07	17.1	20.4	na
		Feb'08	18.9	22.9	30.9
		May'08	22.0	26.7	35.1
		Jul'08	24.6	29.6	39.2
		Nov'08	27.9	33.2	44.9
		Feb'09	34.6	39.4	50.2

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		Measurement	% Penetration	% Penetration	% Penetration
48	Louisville	May'08	15.2	20.4	25.9
		Jul'08	18.0	23.0	29.0
		Nov'08	17.5	25.3	31.2
		Feb'09	21.2	29.5	34.2
47	Memphis	May'08	9.3	11.6	22.8
		Jul'08	11.0	14.0	26.0
		Nov'08	12.6	17.5	27.9
		Feb'09	14.6	19.3	28.3
16	Miami-Ft. Lauderdale	May'08	11.8	18.6	27.7
		Jul'08	19.0	27.0	39.0
		Nov'08	20.9	31.9	41.8
		Feb'09	26.3	34.7	43.8
34	Milwaukee	May'08	19.6	23.9	30.4
		Jul'08	21.0	25.0	33.0
		Nov'08	18.9	25.4	33.4
		Feb'09	19.2	26.4	31.7
15	Minneapolis-St. Paul	May'08	16.6	23.7	32.8
		Jul'08	16.2	24.6	33.9
		Nov'08	19.5	27.7	37.1
		Feb'09	24.7	32.8	40.9
30	Nashville	May'08	12.7	16.4	26.8
		Jul'08	15.0	19.0	30.0
		Nov'08	17.3	23.1	33.6
		Feb'09	20.3	23.7	35.8
53	New Orleans	May'08	19.2	23.4	33.8
		Jul'08	22.0	27.0	37.0
		Nov'08	24.5	29.5	38.6
		Feb'09	31.0	34.4	43.2
1	New York	Nov'07	17.5	18.1	na
		Feb'08	22.1	23.2	30.2
		May'08	24.2	26.2	34.5
		Jul'08	27.2	28.9	37.1
		Nov'08	29.0	30.4	39.9
		Feb'09	32.2	33.9	44.3
42	Norfolk-Portsmouth-Newpt Nws	May'08	17.4	22.0	29.4
		Jul'08	23.0	25.0	33.0
		Nov'08	27.9	30.0	36.8
		Feb'09	28.8	31.0	39.3
45	Oklahoma City	May'08	14.7	17.2	26.0
		Jul'08	18.0	22.0	30.0
		Nov'08	23.7	27.6	34.6
		Feb'09	23.2	30.2	34.9

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19	Orlando-Daytona Bch-Melbrn	May'08	22.9	24.9	34.0
		Jul'08	23.0	26.0	36.0
		Nov'08	27.6	31.5	43.3
		Feb'09	32.7	36.7	46.2
4	Philadelphia	Nov'07	14.9	15.6	na
		Feb'08	17.3	18.8	28.0
		May'08	19.1	21.1	31.7
		Jul'08	23.1	25.1	35.3
		Nov'08	26.4	29.2	39.1
		Feb'09	32.2	34.7	43.8
12	Phoenix (Prescott)	Feb'08	17.3	23.2	34.1
		May'08	19.9	27.1	37.7
		Jul'08	21.5	29.1	40.7
		Nov'08	25.5	33.9	45.0
		Feb'09	30.0	36.6	48.4
22	Pittsburgh	May'08	17.7	21.6	24.9
		Jul'08	19.0	23.0	26.0
		Nov'08	21.7	26.4	29.8
		Feb'09	26.2	30.5	38.7
23	Portland, OR	May'08	13.6	20.9	27.7
		Jul'08	18.0	23.0	30.0
		Nov'08	16.2	23.5	31.2
		Feb'09	23.9	31.8	39.9
52	Providence-New Bedford	May'08	24.5	26.7	31.5
		Jul'08	28.0	30.0	36.0
		Nov'08	31.3	35.6	40.3
		Feb'09	31.7	33.6	38.6
28	Raleigh-Durham (Fayetteville)	May'08	16.1	21.2	28.2
		Jul'08	20.0	26.0	33.0
		Nov'08	21.0	28.7	34.7
		Feb'09	27.4	33.1	39.9
59	Richmond-Petersburg	May'08	16.1	19.6	32.4
		Jul'08	18.0	20.0	34.0
		Nov'08	22.0	25.3	38.9
		Feb'09	25.2	29.3	40.7
20	Sacramnto-Stkton-Modesto	May'08	17.5	22.3	30.6
		Jul'08	19.0	23.0	33.0
		Nov'08	28.4	34.3	46.8
		Feb'09	31.6	38.9	51.1

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35	Salt Lake City	May'08	10.7	17.7	24.1
		Jul'08	12.0	20.0	27.0
		Nov'08	13.0	23.0	31.3
		Feb'09	18.2	26.4	36.4
37	San Antonio	May'08	16.6	19.2	29.1
		Jul'08	18.0	21.0	32.0
		Nov'08	21.2	23.9	34.4
		Feb'09	24.5	27.9	39.6
27	San Diego	May'08	22.1	25.3	35.9
		Jul'08	26.0	29.0	41.0
		Nov'08	28.5	31.6	43.5
		Feb'09	34.0	36.2	45.8
6	San Francisco-Oak-San Jose	Nov'07	13.3	16.4	na
		Feb'08	17.4	20.1	30.9
		May'08	19.7	22.6	35.4
		Jul'08	22.9	25.9	39.0
		Nov'08	24.9	29.6	39.8
		Feb'09	29.8	35.0	43.7
14	Seattle-Tacoma	Nov'07	12.2	14.4	na
		Feb'08	14.6	17.3	27.8
		May'08	16.7	21.2	31.8
		Jul'08	20.2	23.8	35.2
		Nov'08	24.0	27.3	38.4
		Feb'09	31.0	33.3	42.4
21	St. Louis	May'08	11.3	16.7	21.0
		Jul'08	13.0	19.0	24.0
		Nov'08	19.3	24.7	32.8
		Feb'09	24.2	29.4	37.4
13	Tampa-St. Pete (Sarasota)	Nov'07	15.6	16.6	na
		Feb'08	17.9	19.4	28.7
		May'08	20.1	22.7	31.9
		Jul'08	22.3	24.8	35.1
		Nov'08	24.8	27.6	38.4
		Feb'09	30.9	32.6	43.4
60	Tulsa	May'08	12.5	17.3	22.8
		Jul'08	13.0	20.0	25.0
		Nov'08	16.7	22.5	30.2
		Feb'09	22.9	27.3	34.7

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9	Washington, DC(Hagrstwn)	Nov'07	16.8	19.4	na
		Feb'08	20.3	23.1	34.7
		May'08	23.0	26.5	40.2
		Jul'08	26.8	30.3	43.9
		Nov'08	29.6	34.1	45.0
		Feb'09	36.2	41.2	50.5
38	West Palm Beach-Ft. Pierce	May'08	16.9	21.4	33.8
		Jul'08	19.0	24.0	36.0
		Nov'08	20.2	25.8	38.9
		Feb'09	30.5	31.6	43.0

* HD Capable Home: A home that is equipped with an HD television and HD tuner capable of receiving signals in HD

* HD Receivable Home: A home that is equipped with an HD television and HD tuner and receives at least one HD network of stations

* HD Display Capable: A home that is equipped with an HD television that is Capable of displaying high definition content